



DAIRY FEED RANGE



MANAGEMENT OF THE DAIRY HERD

At Brett's, we recognise that dairy farm profitability is driven by optimising milk production from grass and home-grown forage crops. Land availability, changing weather patterns, volatile prices and environmental constraints pose daily challenges to dairy farmers. The appropriate use of concentrate feed gives Irish dairy farmers the opportunity to maximise milk production and exploit the improvements in dairy herd genetics.

Brett's team of Ruminant Support Specialists and Technical Sales Representatives have expert knowledge in all matters relating to the management of a dairy herd. We believe in combining the science behind feed production, dairy cow nutrition and grassland management to advise on best practice at farm level.

Brett's Dairy Feed Range offers flexibility to suit all farm systems, herd genetics, forage availability and weather conditions. Our dairy feeds are formulated to take consideration of the environment and include locally grown cereals to supply a source of energy and native beans to provide protein.



PERFORMANCE IMPROVEMENT PACK (PIP)



WHAT WILL PIP DO FOR YOUR COWS?

Brett's Ruminant Support Specialists have worked closely with nutrition experts to develop our exclusive **Performance Improvement Pack (PIP)**. PIP includes vitamins and bio-available minerals along with rumen buffers, yeasts and essential oils to optimise the efficiency of the rumen. PIP improves nitrogen utilisation and feed conversion efficiency which in turn reduces ammonia excretion.



BENEFITS TO THE COW:

- Stabilises the rumen environment and minimises the risk of rumen acidosis
- Improves nitrogen utilisation to give better energy status
- Maintains good liver function in early lactation preventing ketosis
- Boosts immunity to help cows fight infections leading to healthier cows
- Builds up hardness and health of hoof reducing lameness
- Increases total protein and fat yield per kg of dry matter consumed
- Provides a unique blend of minerals to cows throughout lactation and breeding



HOOF HEALTH



FERTILITY



RUMEN FUNCTION



MILK PRODUCTION





WINTER DAIRY RANGE

Milk Well 18



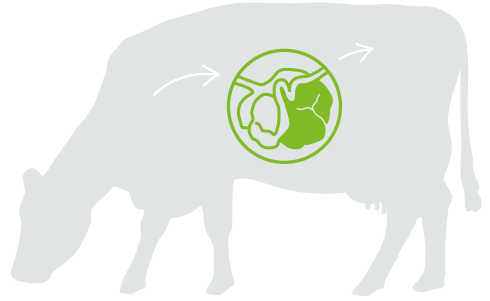
Milk Well is our flagship 18% dairy cube and is renowned for consistent performance. This cube is carefully formulated to meet the requirements of high yielding dairy cows and is suitable for autumn and spring calving herds. The inclusion of PIP boosts cow health leading to improved lactation performance and overall longevity within the herd.

High inclusions of native cereals and maize provide energy in the form of starch. Irish beans and quality protein sources are balanced with cereals and digestible fibre to make Milk Well the ideal complement to silage-based diets.

26% Maize Balancer Cubes

Take the complication out of feeding whole crop cereal silage, maize silage or beet to milking cows with this perfectly balanced, high protein dairy concentrate.

This feed is balanced with additional phosphorous, calcium, trace elements and high vitamin E, to ensure cows' needs are met in one feed. It also contains an added rumen buffer and Actisaf Yeast, to maximise the productivity of the herd while consuming high starch forages.



Milk Max 18

Milk Max is a very popular 18% dairy cube formulated with high levels of native cereals and maize. This cube is designed to complement grass silage diets and high energy levels help reduce excessive body condition loss in early lactation.

The inclusion of a unique blend of **rumen buffers** provides a stable rumen environment leading to improved milk production and reducing the risk of acidosis.





SPRING / AUTUMN DAIRY FEEDS

PIP Dairy 16



Our PIP Dairy 16 Cubes have been specifically formulated for an easy transition of cows from a silage based diet to full time grazing in the spring. This high energy cube offers the same flexibility in the autumn when daily grass intakes decline and silage may be re-introduced.

Native cereals and maize contribute to high levels of starch that are critical to maintaining body condition in early and late lactation. The unique blend of rumen buffers minimise the impact of dietary changes on the rumen environment. Contains PIP to improve udder health and immunity while the herd transitions dietary changes.



Ultra Dairy 16

Ultra Dairy is one of our most popular selling feeds and is carefully formulated to offer a flexible feeding rate throughout lactation. This high energy 16% cube contains Irish cereals and maize to provide good starch levels to help maintain body condition. The product of choice to complement grass throughout the grazing season.

Grass Match 15

Grass Match is a 15% protein, high in native cereals and digestible fibre. This feed is the ideal option for mid-late lactation feeding when grass supply is plentiful.





SPRING / SUMMER DAIRY RANGE

Maxi Breeder 14



Maxi Breeder is the product of choice and most popular high energy feed used in spring when cows are grazing full time in the lead up to breeding. The protein level of 14% is ideal to complement high protein grass and prevents excessive body condition loss. High inclusions of maize and Irish barley ensure good energy levels from starch and this cube is well balanced with sources of digestible fibre to balance grass.

Contains PIP to improve the overall health and reproductive performance of cows throughout the breeding season.

Graze Plus 14

Graze Plus is a 14% dairy feed ideally suited to mid-season production when grass supply is consistent. This cube is popular during the summer grazing period to provide essential Cal Mag and minerals.

Summer Grazing Cube 13

This 13% protein cube is popular during the summer grazing period to provide essential Cal Mag and minerals when grass supply is plentiful.

Supreme Breeder 14



This dairy cube is formulated to complement high sugar, leafy spring grass, with a focus on maintaining rumen health. While grazing spring grass cows often display symptoms of poor rumen function due to a lack of fibre and higher oil content in the grass. This can cause a drop in rumen pH, the onset of sub-acute ruminal acidosis that presents as 'loose, bubbly dung' and a sudden drop in butterfat.

Bretts Supreme Breeder Cubes contain a unique combination of rumen buffers and Actisaf Live Yeast that optimises rumen function on spring grass. This reduces the risk of sub-acute ruminal acidosis and drives feed efficiency to improve milk constituents, milk solids and yield persistency through the grazing season. PIP supplies an ideal balance of minerals for breeding and herd health. This feed is formulated for a flexible feeding rate to suit changeable grazing conditions.



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