

## Beef Balancer Blend 20

This balancer ration includes a high level of maize, trace minerals, rumen buffers and **Actisaf**® yeast. This ration is designed to be mixed with homegrown cereals, beet or whole crop cereal silage such as maize or barley. This balancer can be mixed 50:50 with barley to produce a 15.5% protein ration suitable for finishing and store cattle.



## Building Cattle to Ad-Libitum

The key to successfully building cattle up to *ad-libitum* feeding is to ensure there is always a consistent supply of clean fresh drinking water and coarse forage such as straw available to each animal. Begin concentrate feeding at a maximum of 3kg and do not build up cattle faster than 250g per day. If dung consistency changes at any point, stop increasing feed until cattle become regular again. A slow and steady transition to ad-libitum feeding will result in healthier cattle and better performance.

## Coarse 50:50 Barley Balancer 24

A balancer ration for mixing with homegrown cereals or beet for cattle. Mixing this balancer 50:50 with barley will yield an 18% protein ration suitable for store cattle on grass silage or finishing cattle being fed low protein forage such as whole crop cereal silage or maize.

Both balancer rations offer flexibility in the mixing rates and to optimise the diet specific to your stock, please contact your Technical Sales Representative or Ruminant Support Specialist.

## Brett's Proform Bovine Mineral Pack

The Brett's Proform Bovine pack provides a well-balanced, high quality mineral specification for finishing cattle along with the rumen buffers and **Actisaf**® yeast to offer a complete solution in one bag. This high phosphorus mineral is suitable for feeding high levels of beet and cereals to finishing cattle while maximising rumen function and animal health. The inclusion of biotin to improve hoof integrity and liver function along with protected copper and high vitamin levels ensures cattle will be healthy throughout the finishing period.

Brett Brothers Ltd.,  
Callan,  
Co. Kilkenny  
Tel: 056 7755300

Brett Brothers Ltd.,  
Windgap,  
Co. Kilkenny  
Tel: 051 648204

Brett Brothers Ltd.,  
Ardfinnan,  
Co. Tipperary  
Tel: 052 7466208

Brett Brothers Ltd.,  
Portlaw,  
Co. Waterford  
Tel: 051 387396

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# BEEF FEED RANGE



At Brett's we recognise that optimising the performance of any beef enterprise is based on selecting the correct nutritional plan to suit the system and herd genetics. We offer an extensive range of beef feeds, specifically formulated to meet the nutritional requirements at any stage of the production cycle. Brett's Technical Sales Representatives backed up by the Ruminant Support Specialists can advise on the correct choice of beef feed and tailor management plans at farm level.

We are conscious of the environmental challenges that lie ahead for all livestock production systems, which is why we are proud to include locally grown cereals and protein sources in our feed range. Maximising the efficiency of beef production systems and reducing days to slaughter is a proven way to reduce the methane emissions from cattle over their lifetime. We are focused on reducing days to slaughter by optimising the performance of beef production systems from a nutritional and management perspective.

Brett's Beef Feed Range offers flexibility to suit all stages of cattle production, across the diversity of beef production systems that exist in Ireland. Our finishing diets are formulated to ensure superb daily live weight gain and fat cover, while our store and weanling diets are designed for growth and skeletal development without compromising on conformation. We also produce a range of balancer diets to suit farmers with home grown cereals and beet to achieve optimum performance.



## FINISHING FEED RANGE

### Beef Elite Cubes 14

Brett's flagship beef finishing cube is renowned for its consistency in delivering superior weight gains while optimising fat cover. Tried and tested over the years, the formulation can meet the growth potential of the highest quality continental and traditional breeds. Suitable for controlled and *ad-libitum* feeding, this cube contains high levels of maize and native barley balanced with slowly digestible fibre and protein to maximise performance throughout the finishing period. The unique blend of rumen buffers and **Actisaf**® yeast will help maintain rumen function, improve feed efficiency, and minimise lameness. Suitable for bulls, steers and heifers.



### Euro Beef Cubes 15

Brett's best-selling beef cube is designed for complete versatility, where feed storage is limited and there are multiple groups on the one farm. Suitable for controlled and *ad-libitum* feeding, for weanling cattle, store cattle and finishing cattle for diets on grass or indoors on conserved forage. This high-quality cube is based on high inclusions of native grown cereals along with carefully chosen protein sources. The additional blend of rumen buffers minimises sub-acute ruminal acidosis and the associated risk of lameness and poor appetite.



### Coarse Bull Ration 12

This coarse ration is formulated to meet the requirements of finishing bulls. The ration contains high levels of maize and native rolled barley resulting in a high starch, low protein feed that maximises carcass weight while optimising fat scores. A unique blend of rumen buffers and **Actisaf**® yeast stabilise the rumen environment reducing the risk of acidosis and associated lameness. This feed is suitable for both controlled and *ad-libitum* feeding.

### Coarse Beef Ration 14

Coarse Beef is Brett's best-selling beef ration as it is formulated for versatility while achieving exceptional performance on intensively finished beef animals. Suitable for finishing cattle, weanlings and store cattle, this ration can be fed in controlled and *ad-libitum* diets. It contains a high level of maize and native rolled barley combined with carefully chosen protein ingredients. The inclusion of rumen buffers stabilise the rumen pH, reducing the risk of acidosis and associated lameness.



## STORE AND WEANLING FEED RANGE

### Surethrive Cubes 16

Surethrive is formulated for rearing young stock and store cattle but can be used to finish traditional breed cattle on good quality silage. This cube contains native cereals and quality sources of protein that promote growth in young stock. It is suitable for feeding to all dairy bred and beef bred stock from 6 months of age onwards and is an ideal feed for weanlings and store cattle on grass or in winter accommodation. This feed is not recommended for *ad-libitum* feeding.

### Beef Crunch 16

Beef Crunch is an excellent all-round ration for weanlings, rearing young stock, store cattle and is also suitable for finishing steers and heifers on good grass silage. This feed contains rolled barley and quality sources of protein that promote growth in young stock. It is suitable for all dairy and beef stock from 6 months of age and is an ideal feed for weanlings. It is not recommended for *ad-libitum* feeding.

### Maxi Grow Calf Cubes 17

Maxi Grow Calf is specifically designed as a follow-on feed from weaning. This high energy cube includes rumen buffer and is suitable for heifer and bull calves from 3 months of age.

### Weanling Cubes 18

Weanling Cubes are a high energy, high protein feed, intended to be used as a follow-on cube from weaning. Formulated for exceptional growth and skeletal development, this feed is suitable for suckler calf, heifer rearing and calf to beef systems. They are also an ideal feed for store cattle on low protein silage and for creep feeding suckler calves pre-weaning.

For further information on our calf and weanling range please request our calf feed brochure from your local Technical Sales Representative or branch.

