



New Years Greetings!

We would like to wish all our customers and their families a healthy and happy 2026 and best wishes for the season ahead.

Dry Cow Management

January is a crucial month for spring calving dairy cows, as it is effectively the final few weeks of the dry period. The aim is to manage the cow in order to produce a healthy calf, prevent milk fever and associated metabolic disorders around the time of calving and to prepare the cow for her next lactation and reproductive cycle.

Managing Body Condition Score

Now is a good time to walk through your cows and assess Body Condition Score (BCS) of the herd and deal with any issues for later calving cows. It is always good to get a second opinion so please feel free to contact your local Brett Ruminant Support specialist.

The most important aspect of dry cow nutrition is to ensure cows are at the correct BCS at calving. A single unit of body condition (1 BCS) is equivalent to approximately 50kg liveweight. The target is 90% of the herd should be within the optimal range. Cows should have been dried off within the BCS range of 2.75 and 3.0. Group cows according to condition score if there are a lot of cows outside the optimal range. Target BCS at calving is between 3.0 and 3.25, with a slightly higher target of 3.50 for in-calf heifers entering the herd.

Why feed Dry Cow Cubes?

Bretts Supreme PIP Dry Cow Cubes are carefully formulated for Dry Cows to be fed 6-8 weeks before calving at a 2 kg feed rate with silage and/or straw. These 18% protein cubes include the recommended levels of our Performance Improvement Pack (PIP) Dry Cow Minerals to help boost the quality of colostrum. This feed is ideal if cows are thin at drying off and require supplementary feeding.

Bretts Supreme PIP Dry Cow Cubes include all the minerals required in late pregnancy such as phosphorus, magnesium, copper, and selenium due to the inclusion of our Bretts PIP Dry Cow Minerals.

Product Focus - Reviva

The Orange energy boost for recovery after calving

The Benefits of Feeding Reviva:

- Highly palatable
- A source of readily available Calcium and Vitamin D - helps cows restore calcium balance
- Increases blood calcium levels post calving
- Contains Glucose and Dextrose energy sources – helps encourage activity levels and forage intakes
- Contains Vitamin E, Vitamin A and Selenium – helps maintain a healthy immune system
- Contains electrolytes to aid rehydration
- Promotes dry matter intake – good supply of energy and reduces the risk of ketosis



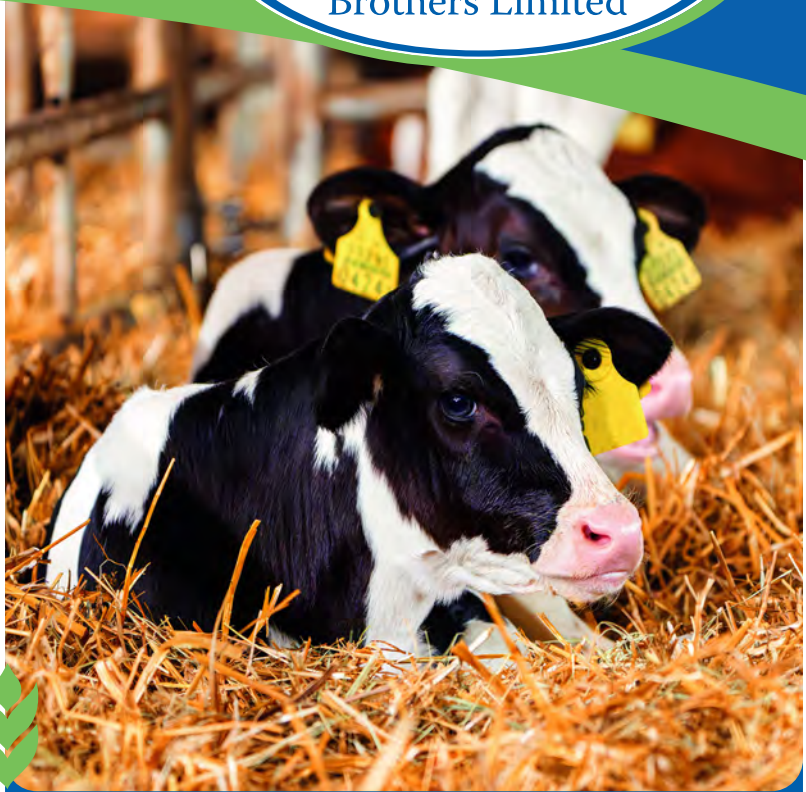


GoldStart Milk Replacer

GoldStart is a high quality, precisely formulated milk replacer. It contains specially selected dairy products, highly digestible oils and proteins combined with vitamins and minerals to satisfy the requirements of fast-growing dairy and beef calves. It is based on whey dairy protein, containing 24% protein and 18% oil, and is precisely formulated to provide the following:

- Easily mixed resulting in a consistent solution
- Is suitable for both automated calf feeders and bucket feeding
- Carefully formulated so that it is suitable for twice-a-day feeding from birth and once-a-day feeding for calves that are older than 28 days
- Includes a "mothering smell" to stimulate intake and to ensure a successful transition onto milk replacer
- Contains increased levels of vitamins and minerals to maximise calf immunity
- Fibosel (yeast product) is included to stimulate the immune system and reduce disease risk
- Nuklospray, a specific powder treatment technology, is used to aid digestibility and absorption of protein and fats
- Specifically balanced amino acid profile to optimise the utilisation of dietary protein

We also offer a milk replacer with an additional health package; Bretts GoldStart EXTRA



Getting Ready for Calf Rearing

It is the time of year to get ready for the imminent calving season and we recommend using January to pay attention to calf rearing facilities. Cleaning and disinfecting the calving sheds and calf rearing facilities is time well spent in the fight to boost calf immunity.

If you have an automated milk feeder, please remember to clean it and check that it is fully functioning. Get ahead with essential supplies of veterinary medicines that may be needed during the calving season and order milk replacer in plenty of time.

Checklist for automated calf feeders

- Check water supply is switched on and that pressure is adequate for the feeder
- Check water hardness – less than 50 PPM, as this can reduce the efficacy of the detergent and it is always useful to do a check on water quality
- Thoroughly clean out the water header
- Ensure hopper is emptied of old milk replacer and cleaned
- Arrange for the machine to be serviced
- Have replacement teats in stock

SPECIAL OFFER

**2 FREE BAGS AND 1 FREE
GOLDSTART
BODYWARMER**

with every full pallet
(60 bags/1.2 tones)
of GoldStart Milk
Replacer Ordered.



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